

KVALITO TRAINING

Upskill your teams and thrive

HOW TO USE ARTIFICIAL INTELLIGENCE FOR SALES AND MARKETING

Who should attend:

- Quality Assurance
- Quality Control
- Operations
- Manufacturing
- Qualification/Validation
- Regulatory Affairs
- Clinical trials
- Engineering Automation
- Pharmacovigilance personnel

ABOUT US

KVALITO Consulting Group is a strategic partner and international network for quality and compliance service for regulated industries.

Headquartered in Basel, Switzerland, we have subsidiaries in Germany, Czech Republic, Ireland and Malaysia. With our enthusiasm for progressive technologies and our in-depth knowledge of industry best practices and regulations, we drive effective and efficient project delivery to keep our industry-leading clients ahead of the competition.

www.kvalito.ch



Training grant
claimable under HRDF
SBL KHAS scheme



Agenda

Are you struggling to build and manage your business while having time to do the work itself? AI can save you time and get you great results! This is for anyone – even micro-businesses as there are so many free AI tools! Let AI take over many of your work tasks to get better results.

All business owners, no matter how big or small their budget can leverage AI's power without needing a math or tech background.

This training is designed to show you what Artificial Intelligence is all about and how you can apply AI tools immediately in your sales and marketing to supercharge your results.

Duration:: 2 x 4 hours



Dr Andrée Bates

Dr. Bates is a pioneering entrepreneur with blended expertise in Artificial Intelligence (AI), Healthcare, and Marketing. She is known for being steps ahead of the curve, diving in, and strategically conquering the “unknown” before competitors. She founded Eularis (www.eularis.com) to provide cutting-edge analytics based on artificial intelligence within the Pharmaceutical Industry. She then founded AI-cademy (www.ai-cademy.ai) for women’s day in 2021 to help female entrepreneurs embrace the time-saving and revenue-generating benefits of this powerful tech. Dr. Bates has worked in Pharmaceuticals since 1993 in Europe, USA, Japan, UK and China.