

About Company

KVALITO Consulting Group is a strategic partner and international network for quality and compliance service for regulated industries. Headquartered in Basel, Switzerland, we have subsidiaries in Germany, Czech Republic, Ireland and Malaysia. With our enthusiasm for progressive technologies and our indepth knowledge of industry best practices and regulations, we drive effective and efficient project delivery to keep our industry-leading clients ahead of the competition.

www.kvalito.ch

KVALITO

HRD Corp claimable course/programme



KVALITO TRAINING

Upskill your teams and thrive



HOW TO USE ARTIFICIAL INTELLIGENCE FOR SALES AND MARKETING

Who should attend:

- Quality Assurance
- Quality Control
- Operations
- Manufacturing
- Qualification/Validation
- Regulatory Affairs
- Clinical Trials
- Engineering Automation
- Pharmacovigilance

Contact Us



Phone: 03-27281182



Email: training@kvalito.ch



Websites: <https://kvalito.ch/training/>

Trainer Profile



Dr. Bates is a pioneering entrepreneur with blended expertise in Artificial Intelligence (AI), Healthcare, and Marketing. She is known for being steps ahead of the curve, diving in, and strategically conquering the "unknown" before competitors. She founded Eularis (www.eularis.com) to provide cutting-edge analytics based on artificial intelligence within the Pharmaceutical Industry. She then founded AI-cademy (www.aicademy.ai) for women's day in 2021 to help female entrepreneurs embrace the time-saving and revenue-generating benefits of this powerful tech. Dr. Bates has worked in Pharmaceuticals since 1993 in Europe, USA, Japan, UK and China.

**AI Revolution:
Master the Secrets
to Boosting Sales
and Marketing
Performance with
Cutting-Edge
Technology**

Why Choose Us



100% Claimable



Certified Trainers and Industry Experts



Customized Training Programmes

Our AGENDA



How will I benefit?

- **Save time and achieve great results:** AI can take over tasks, freeing up your time to focus on core business activities while improving your outcomes.
- **Accessible to all business owners:** Regardless of your budget or technical background, you can leverage the power of AI to enhance your business operations.
- **Practical and applicable knowledge:** This training will equip you with concrete AI tools and strategies that you can immediately implement in your sales and marketing to drive superior results.



What will I learn?

- **Understanding AI in sales and marketing:** Discover the capabilities of AI and how it can be utilized to enhance your sales and marketing efforts.
- **Practical examples of AI implementation:** Explore real-world applications of AI in sales and marketing to gain insights and inspiration for your own business.
- **Target audience identification and marketing optimization:** Learn how to leverage AI to identify and understand your target audience and optimize your marketing strategies accordingly.



What is included?

- **Two days of comprehensive training:** Engage in a 4-hour session each day, covering various aspects of AI in sales and marketing.
- **Expert guidance and interactive sessions:** Benefit from expert facilitation, interactive discussions, and Q&A sessions to deepen your understanding and address specific queries.
- **Practical application:** Gain practical knowledge and tools that you can immediately implement in your business, without the need for technical or mathematical expertise.